

Engagement patterns of different social groups



UNTAMED
EDUCATION

2.3.1 Socio-cultural influences

Age

Engagement

Disability

Socio-economic

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Gender

Participation

Ethnicity

Barriers



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1. Engagement patterns

- ▶ **Engagement** varies between different social groups.
- ▶ Engagement patterns are **monitored** to ensure that specific social groups are not **under-represented**.
- ▶ Specific **barriers** are identified for each group and provisions are put in place to **increase opportunities** and access for these groups.



2. Gender

- ▶ Boys and **men** are **more likely to engage** in sport and physical activity than girls and women.
- ▶ **Traditionally women** are seen as the **weaker** sex and were not allowed to compete in a number of sports or events.
- ▶ Female sports played at elite level are less likely to receive **media** coverage than male sports.
- ▶ There is **less funding** in the form of prize money, sponsorship and salaries.
- ▶ Women also have **gender roles at home** which results in less time to participate in sport.
- ▶ There are **fewer female role models** due to these barriers.



3. Ethnicity

- ▶ Many individuals from minority ethnic groups enjoy participation in physical activity. However, they can face a number of unique **barriers**.
- ▶ Some areas that are highly populated by ethnic minorities don't have a large amount of sports **facilities**.
- ▶ A large number of individuals from ethnic minorities face **socio-economic** barriers.
- ▶ **Sporting prejudices** such as African-Caribbean's being poor swimmers, may



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discourage individuals from certain sports.

- ▶ **Religious traditions** such as fasting and dress codes may result in decreased participation.

4. Age

- ▶ **Ageing** can affect participation. Participation peaks between 16 to 25 years old.
- ▶ Flexibility, strength, cardiovascular endurance and speed all **decrease** with age.
- ▶ Older people are more likely to suffer from **injuries** and ill health.
- ▶ As you get older you start to suffer from **ill-health** and this affects your ability to participate.
- ▶ As people age we change the **types** of physical activity we participate in.
- ▶ School sport is organised in **age divisions** to ensure people who are more mature don't compete against those who are less developed.



5. Disability

- ▶ A disability is defined as a **physical** and **mental** impairment that impacts a person's ability to carry out normal daily activities.
- ▶ **National Governing Bodies** make efforts to assist people with disabilities to access sport.
- ▶ Despite these efforts **barriers** still remain:
 - ▶ Limited **coaches** and **teachers**.
 - ▶ Limited **facilities** with disability access.
 - ▶ **Travelling** can be problematic for people with disabilities.
- ▶ The **Paralympics** have increased media coverage and this has inspired people with disabilities to become involved in sport.





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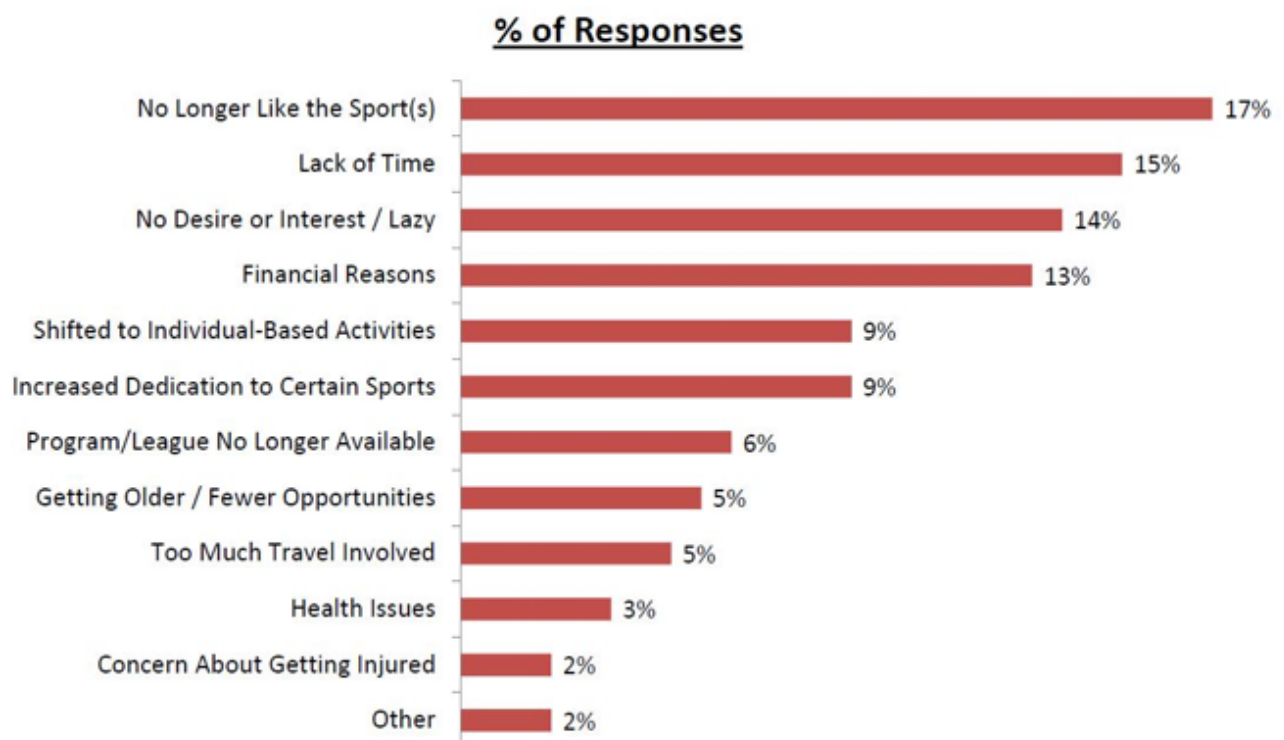
6. Socio-economic

- ▶ Playing sport involves investment in the form of equipment, facilities, transport or coaching.
- ▶ Those with a higher disposable income have higher access to sports participation.
- ▶ Richer countries and areas have more sports facilities.
- ▶ A person's socio-economic class may dictate the type of sport they access.

7. Graphical representation

- ▶ What does this graph tell us about team sports?

Reasons for Kids Participating in Fewer Team Sports Are Numerous

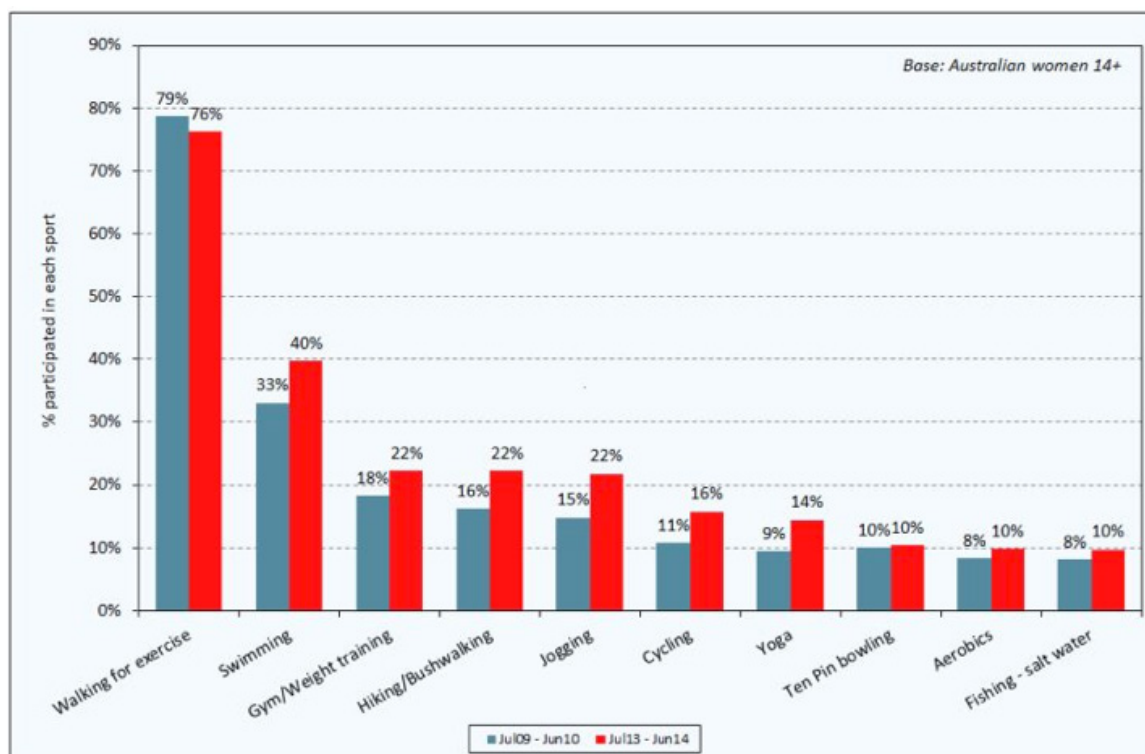


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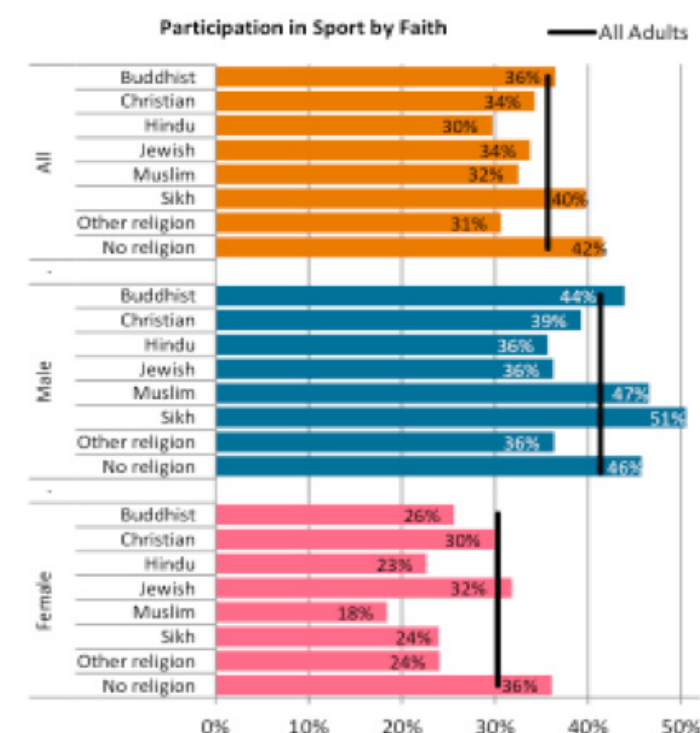


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- Give reasons for the change in sports participation in a selected sport.



roymorgan.com



source: APS 6 Q2 (Apr 11-Apr 12)

notes: Participation in sport refers to at least 4 sessions of 30 minutes, moderate intensity sport in the last 28 days (once a week)

- What does this bar chart tell us about the impact of faith and religion on sports participation?

Sport England