

Ethical and socio-cultural issues



UNTAMED
EDUCATION

2.2.3 Socio-cultural influences

Performance Enhancing Drugs

Deviant Behaviour

Consequences

Ethical and socio-cultural issues

Sportsmanship

Gamesmanship

Cheating



1. Sportsmanship

- ▶ Sportsmanship is demonstrated by competing in the **spirit of the game**.
- ▶ A good sports person will play **within** the rules of the sport and demonstrate etiquette.
- ▶ A performer who demonstrates good sportsmanship is a good **role model** for others to follow.
- ▶ Examples of this are:
 - ▶ Not receiving a red or yellow card.
 - ▶ Walking if you know you are out in Cricket.



2. Gamesmanship

- ▶ Gamesmanship is the opposite of sportsmanship.
- ▶ Athletes that demonstrate gamesmanship **bend the rules** and guidelines to gain an advantage so they can **win**.
- ▶ Examples of this are:
 - ▶ Faking an injury to waste time or to cause your opponent to lose momentum.
 - ▶ Diving in Football to get a penalty.
 - ▶ Barracking an opponent so they lose focus.

3. Deviant behaviour

- ▶ Deviant behaviour goes against the **moral values** of the sport.
- ▶ Examples include:
 - ▶ Using **performance enhancing drugs**.
 - ▶ Illegal **betting** on the outcome.
 - ▶ Player **violence**.
 - ▶ Fielding **ineligible** players.





Ethical and socio-cultural issues

- ▶ Bribery.
- ▶ Fan violence or hooliganism.

4. Consequences of deviant behaviour

- ▶ **On field** consequences such as a red card or warning.
- ▶ **Off field** consequences such as a suspension, monetary fine or points deducted.
- ▶ **Losing** your **contract** with the club.
- ▶ Causing or receiving a **serious injury**.
- ▶ **Damaging** your professional **reputation** or the club you represent.



5. Reasons for deviant behaviour

- ▶ **Pressure** to win by players, coaches, media or family members.
- ▶ Loss of **temper** in the moment.
- ▶ Desire for **fame** and fortune.
- ▶ Feeling like others are also **cheating** so they must do the same.
- ▶ Feeling like certain decisions are **unfair**.