

Sports development and global events



UNTAMED
EDUCATION

4.5 Social, cultural and ethical influences

Sports Development

Olympics

Elite

Hosting

Performance

Sports Development and Global Events

Foundation

Global Events

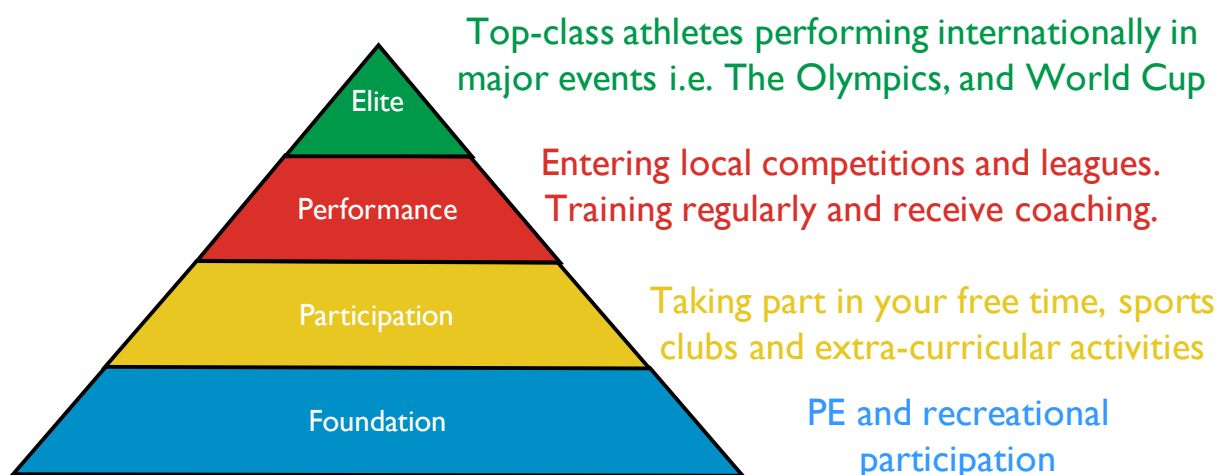
Amateur

Professional



1. Sports development pyramid

The **Sports Participation Pyramid** demonstrates the performance progression and **pathway in sport**.



2. Athletes

- ▶ At this level a person is taking part to earn **money**.
- ▶ Training and competing is their full-time **career**.

- ▶ Amateur performers take part in sport for **fun** as a **hobby**.
- ▶ They do not receive any **payment** for playing.

Differences between the two

- ▶ _____ differences.
- ▶ There is sometimes _____ between professional and amateur status e.g. scholarships, token “jobs”, trust funds.
- ▶ Both amateurs and professionals can now compete at the **Olympic Games**.



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3. Global events

Global events are where many different countries compete against each other. These may include:

- ▶ **Olympic Games.**
- ▶ _____ **Games.**
- ▶ _____ **Games.**
- ▶ _____ **World Cup.**
- ▶ _____ **World Cup.**



4. Benefits of global events

- ▶ There are **many** benefits of global events to both participants and sports fans.

A famous quote from Nelson Mandela talks about the power of sport politically, emotionally and socially.

“Sport has the power to change the world. It has the power to unite in a way that little else does. It speaks to youth in a language they understand. Sport can create hope where once there was only despair. It is more powerful than governments in breaking down racial barriers. It laughs in the face of all types of discrimination.”

—Nelson Mandela

- ▶ Supporters and athletes from many different countries can meet and develop _____.
- ▶ Global events can _____ race, religion, culture and class through a shared interest and love of sport.
- ▶ Top athletes are able to compete at the very **highest level**.
- ▶ A global event can unite a _____ and develop an interest in sport where previously there was none.



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5. Benefits of hosting

- ▶ The host nation for each international sports event is decided after a complex, time consuming and expensive **bidding system** conducted by the governing body i.e. International Olympic Committee or FIFA.
- ▶ There are _____ **reasons** why a country may wish to host a global event, each one will be considered in detail.
 - ▶ Benefits to **sport** in the host country.
 - ▶ _____ benefits in the host country.
 - ▶ **Long-term** benefits of hosting.



1. Benefits to Sport in the Host Country

- ▶ Increased funding in sport, from individual grants to **new training** _____.
- ▶ **Coaching** structures are improved so the host nation can perform at their best on the world stage.
- ▶ New _____ and sports facilities are built.
- ▶ Increased **interest** in sport in the host nation and more participation.
- ▶ The host nation receives **automatic qualification** for the tournament.
- ▶ Increased _____ for sport.



2. The host nation usually performs better.

- ▶ Athletes perform better due to the **feel-good factor** of performing in front of home fans.
- ▶ The enthusiasm from **home** _____ is usually more intense.
- ▶ Athletes do not have to travel or _____ in home nation.
- ▶ Athletes in host nation generally are provided for better with facilities and accommodation.
- ▶ Athletes receive automatic _____.
- ▶ Increase in national _____.





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3. Social benefits to the host country

- ▶ Greater _____ and better **economy** due to increased tourism and more **employment**.
- ▶ Improved _____: rail, roads, ports and airports.
- ▶ _____ developments previously used to house athletes can be used by the city population.
- ▶ Puts the country on the _____ and increases the country's international standing.
- ▶ Hosting a global event can bring a real **feel good factor** to the host nation.
- ▶ More sporting opportunities in the nation due to improved **facilities**.

4. Long-term benefits to the host nation

- ▶ Increased _____.
- ▶ Improved sports **facilities** and coaching structures.
- ▶ Better **transpo** _____ **rt networks/infrastructure**.
- ▶ **Wealth** created from the event can be used for other social projects in the country.
- ▶ Increased _____ in sports in general.
- ▶ Country becomes more _____ **attractive** and businesses invest.

