

Ethical and socio-cultural issues



UNTAMED
EDUCATION

3.2.2 Socio-cultural influences

Performance Enhancing Drugs

Contract to compete

Hooliganism

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Sportsmanship

Gamesmanship

Etiquette



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1. Ethical conduct

- ▶ To be **ethical** means to be in accordance with the principles of **right** and **wrong**.
- ▶ Ethical conduct in sports can be demonstrated in a number of ways.

- ▶ _____
- ▶ _____
- ▶ _____
- ▶ _____ to _____
- ▶ _____ drugs
- ▶ _____



2. Etiquette

- ▶ Etiquette are **unwritten** _____ and guidelines in sport.
- ▶ An official will not enforce etiquette.
- ▶ Etiquette demonstrates _____ for other players, the officials, the audience and the sport.
- ▶ Examples of good etiquette:
 - ▶ Kicking the ball out when a player is injured in Football.
 - ▶ Shaking your opponent's and official's hand.
 - ▶ Bowing or touching gloves with your opponent in martial arts activities.

3. Sportsmanship

- ▶ Sportsmanship is demonstrated by competing in the _____ of the game.





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- ▶ A good sports person will play **within** the rules of the sport and demonstrate etiquette.
- ▶ A performer who demonstrates good sportsmanship is a good _____
_____ for others to follow.
- ▶ Examples of this are:
- ▶ Not receiving a red or yellow card.
- ▶ Walking if you know you are out in Cricket.

4. Gamesmanship

- ▶ Gamesmanship is the opposite of sportsmanship.
- ▶ Athletes that demonstrate gamesmanship _____ **the rules** and guidelines to gain an advantage so they can **win**.
- ▶ Examples of this are:
- ▶ Faking an injury to waste time or to cause your opponent to lose momentum.
- ▶ Diving in Football to get a penalty.
- ▶ Barracking an opponent so they lose focus.



5. Contract to compete

- ▶ A contract to compete is an _____ **agreement** between opponents to play according to the rules of the game.
- ▶ Examples of this are:
- ▶ **Not** _____ with officials.
- ▶ Demonstrating etiquette.
- ▶ Avoiding **performance enhancing drugs**.
- ▶ Demonstrating _____.





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6. Drugs

Drugs are:

“Any chemical introduced to the body which affects how the body works.”

Doping is:

“Term used to improve performance by taking drugs.”

7. Types of drugs

Type of Drug	Effect on Performance	Risks	Sports Used
Stimulants	Reduces tiredness.	Impotence, high blood pressure, heart failure, paranoia and insomnia.	Endurance events such as swimming and cycling.
Narcotic-analgesics	Painkillers mask the pain of injury.	Injuries become more severe, nausea, drowsiness, dry mouth and constipation	Used in all sports where injuries are sustained.
Diuretics	Increases the amount of water excreted. Flushes other drugs out of the system.	Muscle weakness, and dehydration. Loss of sodium and potassium salts.	Sports that have weight categories such as Boxing and Horse Racing.
Anxiety reducing drugs - Beta Blockers	Slow down and regulate the heart and reduce hand shake.	Diarrhoea, slow heart rate and impotence.	Shooting and Archery
Peptide hormones (Erythropoietin)	They mimic the effect of naturally occurring hormones. Increase muscle strength and growth.	Allergic reactions, high blood pressure, abnormal growth in hands, feet and face.	Weight lifter to increase muscle mass.
Anabolic Steroids	Quick increase in strength. Able to train for longer.	Heart disease, high blood pressure, kidney and liver disease, infertility and aggression.	Strength and power related sports such as weightlifting and sprinting

Sports performers may take performance enhancing drugs for a number of reasons. Here are some:

- ▶ _____ help to build muscle quickly.
- ▶ _____ - _____ help to kill pain and allow the performer to keep going.
- ▶ _____ make the performer more alert.
- ▶ _____ calm performers before an event.
- ▶ _____ allow the performer to lose weight quickly and mask the other drugs in the system.



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- ▶ _____ such as erythropoietin (EPO) copies natural performance enhancing hormones in the body.

8. Reasons for taking drugs

Despite the dangers some athletes still take performance enhancing drugs. Why?

- ▶ Feel the _____ to win.
- ▶ They want to be the **best**.
- ▶ To win prize _____.
- ▶ To achieve _____.
- ▶ Improve performance.
- ▶ To gain an _____ on their competitors.
- ▶ So they can train _____ for longer.
- ▶ Allows them to _____ from injury quicker.



9. Disadvantages of taking drugs

There are disadvantages of taking drugs and blood doping.

- ▶ Seen as a _____ / _____ reputation.
- ▶ Lose _____ deals.
- ▶ Must hand back any titles and _____.
- ▶ Receive **fin**es and _____.
- ▶ Health **ris**ks and side effects.
- ▶ The sport, sponsor or event's reputation and credibility is _____.

10. Benefits of spectators

Positive

- ▶ Spectators create an exciting and _____ environment.
- ▶ Spectators spend _____ on tickets and merchandise which funds the sport.



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- ▶ Support provides a home-field _____.
- ▶ Large amounts of spectators increase the _____ of a sport.

Negative

- ▶ Spectator **expectation** can have a negative effect on athlete performance.
- ▶ Large crowds can _____ younger performers.
- ▶ Some supporters may behave _____ or violently (hooliganism).
- ▶ **Security** can cost lots of money.

11. Hooliganism

- ▶ _____ is when a person or a group of people who associate with a sport or club are disorderly, **abusive** and violent towards players or other spectators.
- ▶ **Causes** of hooliganism are:
 - ▶ _____ between opposing groups of supporters.
 - ▶ Media _____ that causes frustration and anger in fans.
 - ▶ _____ and drugs can increase poor behaviour.
 - ▶ _____ culture associated with groups of supporters and need to display masculinity to impress others.



A number of strategies have been adopted to combat hooliganism.

- ▶ _____ kick-offs so spectators consume less alcohol before a game.



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- ▶ **All-seat** stadia so that stadiums do not fill beyond capacity and put people at risk of being crushed.
- ▶ _____ of fans and police escorts of away fans to and from the stadium.
- ▶ Home fans kept in the stadium until the away fans have left.
- ▶ Improved _____ including video surveillance.
- ▶ _____ restrictions.
- ▶ _____ and promotional campaigns.
- ▶ Identified hooligans are _____ and on some occasions games are played without spectators.